

Ciel Park

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Experience

UI Developer Intern

Jun 2024 – Aug 2024

Viget | Falls Church, VA

- Developed an animated AI therapy chatbot from **0**→**1**, designing interactions to increase empathy ratings by **30%**.
- Led UI design and frontend development for a hackathon app, collaborating with a PM, designer, and app developer.
- Built components for client projects and participated in code reviews, pair programming, and client meetings.

UX Design Intern

Jun 2023 – Sep 2023

Testkube | Remote

- Aligned with the design lead and product lead to launch AI insights for Testkube Cloud to reduce debugging time and frustration for **1000+** users, delivering specs for the Sep 2023 launch and creating a survey for post-launch testing.
- Analyzed **50+** PostHog session recordings for friction points, conducted competitor analysis, and performed Kubernetes-native UX audits to uncover usability issues and propose potential solutions to the UX team.

IT Intern

Jun 2022 – Aug 2022

SourceAmerica | Vienna, VA

- Migrated the company's intranet by creating and testing **200+** webpages, workflows, forms, and libraries, impacting **600+** daily users. Audited pages and implemented a11y enhancements to achieve **Level AA** accessibility compliance.

Projects

UX Developer

Dec 2022 – Present

Bangbop | Washington, DC

- Self-taught design and development for **5** virtual food brands, driving the transition to a fully online delivery model following the pandemic, resulting in a **100%** increase in online orders and **\$300K** in annual revenue.
- Leading branding, marketing, and SEO efforts, leveraging data analytics to inform a new information architecture and content strategy that has boosted online visibility by **40%**, improved customer retention by **20%**, and driven sales.

Full Stack Developer

Jan 2024 – May 2024

Campus Thrift | University of Virginia

- Designed and developed a full-stack listings platform built using HTML, VanillaJS, and PHP, enabling local item exchanges for students. Voted a **top-three** app out of **30+** student projects and awarded Best Usability.

UX Designer

Sep 2023 – Dec 2023

UVA Events | University of Virginia

- Conducted user interviews, created a design system, and led frontend development on a team of **4** for a Django web app integrated with Google Maps to showcase events at UVA. Performed a heuristic evaluation of the final product.

Education

University of Virginia

Aug 2020 – May 2024

B.A. in Computer Science with Distinction, Minor in Psychology | Charlottesville, VA

- 3.7/4.0 GPA | Dean's List
- Relevant Coursework: Web Apps | Advanced Software Development | Computer Architecture | Algorithms | Program & Data Representation | HCI in Software Development | Design Thinking | Intro to UX Design with Forge (HackCville)

Seoul National University

Feb 2023 – Jun 2023

UVA Study Abroad | Seoul, South Korea

- Relevant Coursework: UI Design Programming

Skills

UX: Visual Design | Interaction Design | Wireframing | Prototyping | A/B Testing | User Research | User Interviews

Tools: Git | Kubernetes | Docker | REST APIs | CI/CD | Virtual Machine | Linux | Webflow | SharePoint | Figma | Adobe CC

Languages/Frameworks: HTML/CSS | JavaScript | Tailwind | Python | Java | C++ | SQL | Django | Astro | Rails | WordPress